GUERO LOCO

Live Presentations Available for the 2017-2018 School Year

Presentation Highlights

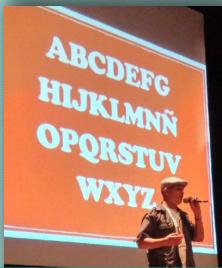
Multilingualism Live Music Positivity Challenge Travel Videos Motivation Unity/Anti-Bullying





Presentations Available For:

- K-12
- Parents
- Educators
- University
- Skype Sessions
- Conferences
- Keynotes





GUERO LOCO

The Show

With students in other countries learning 3 or 4 languages before they're out of school, it's imperative for the US to embrace the spirit of multilingualism. Through life experience, Guero Loco understands the importance of this task and is able to connect with his audience in an entertaining and relatable way using rhythm, repetition, and multimedia stories from his own bilingual journey. Videos and pictures from GL's travels through the US & Latin America, along with live music, keep the audience engaged and learning. Students are also encouraged to believe in themselves & do nice things for others in the GL Positivity Challenge.

The live music ranges from educational songs like the Spanish Alfabeto and Verb Conjugations, to GL's own songs with positive messages like "Do You Feel Me", the bilingual song he wrote for his daughter, and the educationally infused "Como Aprendí el Español", a song with dozens of past tense verbs for the students to decipher. Another memorable highlight of the live shows are the teacher vs. teacher and student vs. student "Battle Raps", both available upon request.

> Notable Conferences & Events

- Keynotes: SAAABE, CABE, OAMME/ OABE, NMABE and DLeNM events.
- La Cosecha Conference 2016-2017 -**Featured Presenter**
- National Spanish Spelling Bee Master of Ceremonies - 2014-2016
- San Luis Potosi, Mexico: Guest Speaker for el Dia Internacional del Migrante

La Musica

Spanish ABC's- Hip Hop

Spanish ABC's- Reggaeton

Rappin' Los Verbos

"Battle Raps"

GL's Bilingual Music

Y Muchas Mas...

BilingualNationUSA.com

GUERO LOCO

BIO

GueroLoco is an award winning bilingual educational hip hop artist who learned Spanish in the US Marines after failing the subject in high school. After the Marines, his new friends from Mexico & Latin America showed him the ins and outs of the language and eventually encouraged him to rap 100% en Español.

After successful local and international tours, while winning multiple awards as a Spanish language hip hop & reggaeton artist, Guero began to focus on community based projects and accepted a position as a middle school bilingual educator. Known to his students and their parents as Mr. GL, it was this life altering experience, along with attending the Berklee School of Music, that helped him to find his passion of using music to educate.

Since 2013, GL has toured the US and Latin America performing for students, educators and parents, while speaking to them about the importance of learning other languages, learning about other people, and learning with music. He has been a guest speaker and performer at several language conferences across the country and has been featured on PBS, Univision, and in Language Magazine.

His positive messages and unique musical approach are motivational and fun for any age group or learning level.

Highlights & **Accomplishments**

- > 5 Chicago Music Awards
- > 50+ Songs written in Spanish
- ➤ 1 International Reggae and **World Music Award**
- > Educational Artist of the Year **Nomination**
- > 2017 Super Bowl Houston **Live Performer**

GL Links

A Bilingual Song for GL's daughter

"Do You Feel Me? ¿Me Entiendes?"

Educational DVD's & Books

Rappin' Los Verbos y Rappin el Alfabeto DVD's & Books

Facebook

Official GL Facebook







GL TOUR INFO

Options

- From Classroom to Auditorium Size
- 45 min to 1 hour Presentations
- Single Session, Half Day or Full Day
- Full Day Presentations can be divided up between schools
- Customized for All Learning Levels



- **Projector with VGA input & Screen**
- Speakers (large enough for room size)
- Microphone
 - -Additional Logistics for Concerts







Media Links

PBS

Florida News

Language Magazine 1

Language Magazine 2

Univision